



ANNUAL SPONSORSHIPS

Maryland Asset Building and Community Development Network is offering the opportunity for related businesses to support our communications, advocacy for community development, and training and capacity building efforts for our nonprofit and local government members.

We are offering a single sponsorship opportunity, which includes all of the major events during the year. With a single donation, your business can support the Annual Meeting in October, the Legislative Luncheon in January, and the Spring Summit (2012 events are dependent on sufficient funding).

Each level is detailed below, and the order blank is the second to the last page of this document. We appreciate your support!

Platinum Level: \$5,000

Benefits include:

All year:

- Website logo placement
- Facebook page inclusion
- Listed as a sponsor in the monthly newsletter

Annual Meeting: This event, to be held on Halloween Monday, October 31, 2011, draws most of our members to take part in morning workshops, a luncheon with speakers, and the ceremony to give our Awards of Excellence.

Sponsors will receive: a table for 8, free booth at the Expo, full page ad in the program, inclusion in ads and press releases, and speaking opportunity.

Legislative Luncheon: January 17, 2012 marks the third year for this event, when members of the Maryland General Assembly join us to hear about concerns of community development nonprofits that will be addressed during the General Assembly session in 2012.

Sponsors will receive: 5 tickets for the event, inclusion in advertisements, and a speaking opportunity at the event.

Spring Summit: Last year, we presented our first spring Summit, which focused on “green”. In 2012, we are teaming with Maryland Department of Housing and Community Development to present a Summit focusing on Resident Services, with an emphasis on asset building.

Sponsors will receive: Inclusion in advertisements, speaking opportunity, inclusion in program materials, free booth space.

Affordable Housing Land Trust Trainings: Following the passage of the Affordable Housing Land Trust Act, Maryland ABCD Network has hosted several trainings and offered technical assistance for communities developing this new kind of affordable housing. We are planning on hosting at least one additional training per year.

Sponsors will receive: Inclusion in program materials and advertisements.

Gold Level: \$3,000

Benefits include:

All year:

- Website logo placement
- Facebook page inclusion
- Listed as a sponsor in the monthly newsletter

Annual Meeting: This event, to be held on Halloween Monday, October 31, 2011, draws most of our members to take part in morning workshops, a luncheon with speakers, and the ceremony to give our Awards of Excellence.

Sponsors will receive: a table for 8, free booth at the Expo, a half page ad in the program, and inclusion in ads and press releases.

Legislative Luncheon: January 17, 2012 marks the third year for this event, when members of the Maryland General Assembly join us to hear about concerns of community development nonprofits that will be addressed during the General Assembly session in 2012.

Sponsors will receive: 5 tickets for the event and inclusion in advertisements.

Spring Summit: Last year, we presented our first spring Summit, which focused on “green”. In 2012, we are teaming with Maryland Department of Housing and Community Development to present a Summit focusing on Resident Services, with an emphasis on asset building.

Sponsors will receive: Inclusion in advertisements and program materials, free booth space.

Affordable Housing Land Trust Trainings: Following the passage of the Affordable Housing Land Trust Act, Maryland ABCD Network has hosted several trainings and offered technical assistance for communities developing this new kind of affordable housing. We are planning on hosting at least one additional training per year.

Sponsors will receive: Inclusion in program materials.

Silver Level: \$2,000

Benefits include:

All year:

- Website logo placement
- Facebook page inclusion
- Listed as a sponsor in the monthly newsletter

Annual Meeting: This event, to be held on Halloween Monday, October 31, 2011, draws most of our members to take part in morning workshops, a luncheon with speakers, and the ceremony to give our Awards of Excellence.

Sponsors will receive: a table for 8, free booth at the Expo, and a half page ad in the program.

Legislative Luncheon: January 17, 2012 marks the third year for this event, when members of the Maryland General Assembly join us to hear about concerns of community development nonprofits that will be addressed during the General Assembly session in 2012.

Sponsors will receive: 3 tickets for the event.

Spring Summit: Last year, we presented our first spring Summit, which focused on “green”. In 2012, we are teaming with Maryland Department of Housing and Community Development to present a Summit focusing on Resident Services, with an emphasis on asset building.

Sponsors will receive: Inclusion in program materials and free booth space.

Copper Level: \$1,000

Benefits include:

All year:

- Website logo placement
- Facebook page inclusion
- Listed as a sponsor in the monthly newsletter

Annual Meeting: This event, to be held on Halloween Monday, October 31, 2011, draws most of our members to take part in morning workshops, a luncheon with speakers, and the ceremony to give our Awards of Excellence.

Sponsors will receive: Two tickets and a free booth at the Expo.

Legislative Luncheon: January 17, 2012 marks the third year for this event, when members of the Maryland General Assembly join us to hear about concerns of community development nonprofits that will be addressed during the General Assembly session in 2012.

Sponsors will receive: 2 tickets for the event.

Spring Summit: Last year, we presented our first spring Summit, which focused on “green”. In 2012, we are teaming with Maryland Department of Housing and Community Development to present a Summit focusing on Resident Services, with an emphasis on asset building.

Sponsors will receive: Inclusion in program materials, free booth space.

Annual Meeting Event Details

When: October 31, 2011, 9:00 AM until 3:00 PM

Where: Turf Valley Resort, Ellicott City

Who: Speakers: **Senator Benjamin Cardin (invited)**

Representative Steny Hoyer (invited)

John Taylor, President & CEO, National Community Reinvestment Coalition (invited)

Attendees: members and friends of the Maryland ABCD Network

Includes:

- Nonprofit community development developers
- Community Action Agencies
- Community Associations
- Local Government officials and agencies
- Public Housing Authority directors
- State government officials
- Housing Counseling Agencies
- Asset Building Agencies
- Affordable Housing Developers
- Community advocates, legal agencies
- Specialized housing providers

Anticipated attendance: 150 people representing 110 agencies

Schedule:

9:00 AM **Issue Breakfasts**

Three concurrent Issue Breakfasts will be held. Each will have a speaker or panel on a current critical topic for practitioners, and will include a continental breakfast.

Asset Building – Using Microfinance to create jobs when there are none

Affordable Housing – Stabilizing neighborhoods racked by foreclosure

Community Development – What if My CDC goes under? A case study.

11:15 am **EXPO**

The Expo presents a variety of booths from nonprofit and for-profit vendors offering products, services, and promotions important to attendees. A raffle open only to booth attendees ensures that booths are all visited!

12:00 PM Annual Luncheon

Our premier annual event draws Executive Directors and practitioners from every region of Maryland. We have attracted speakers of national stature each of the last two years, and anticipate a dynamic Keynote as well this year.

2:30 PM Awards of Excellence Ceremony

This year we will present the third annual Awards of Excellence in the categories of:

- Innovation
- Collaboration
- Advocacy

**ANNUAL SPONSORSHIP
ORDER FORM**

This form, ad content, and payment must be received by **October 24, 2010**.

Organization: _____

Contact Person: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Email: _____

Speaker at the Annual Meeting

Platinum Sponsorships include the opportunity to speak to our members. Please indicate the name of the speaker: _____

Booth/display space

_____ Yes, I plan on having a booth.

_____ No, I do not plan on having a booth. Please donate to a nonprofit in my name.

All booths must be FULLY set up at 9:45 am.

Program Advertisement:

_____ Full Page Ad – based on an 4" x 5.5" page

_____ Half Page Ad – based on an 4" x 5.5" page

Please submit the advertisement content electronically to kkblandford@comcast.net

METHOD OF PAYMENT:

___ Check enclosed ___ Check mailed ___ Credit Card Authorization enclosed

Please send this completed form and/or payment to:

Maryland ABCD Network
P.O. Box 1853
Sykesville, MD 21784
Fax: 410-795-7923

Questions: kkblandford@comcast.net
410-795-1633



CREDIT CARD AUTHORIZATION FORM

This authorizes the Maryland ABCD Network, Inc. to charge the following to a credit card:

Type of Card (please circle): Visa MasterCard

Amount to be charged: \$ _____

Date: _____

Name on the Credit Card: _____

Credit Card Number : _____

Expiration Date: _____

Security Code: _____

Authorized Signature: _____

Please be aware that the charges will be processed by our fiscal agent, the Community Foundation of Carroll County, Inc., which will be reflected on your credit cards statement. Please allow 15 days for processing.